

EURIDICE – Exploitation opportunities



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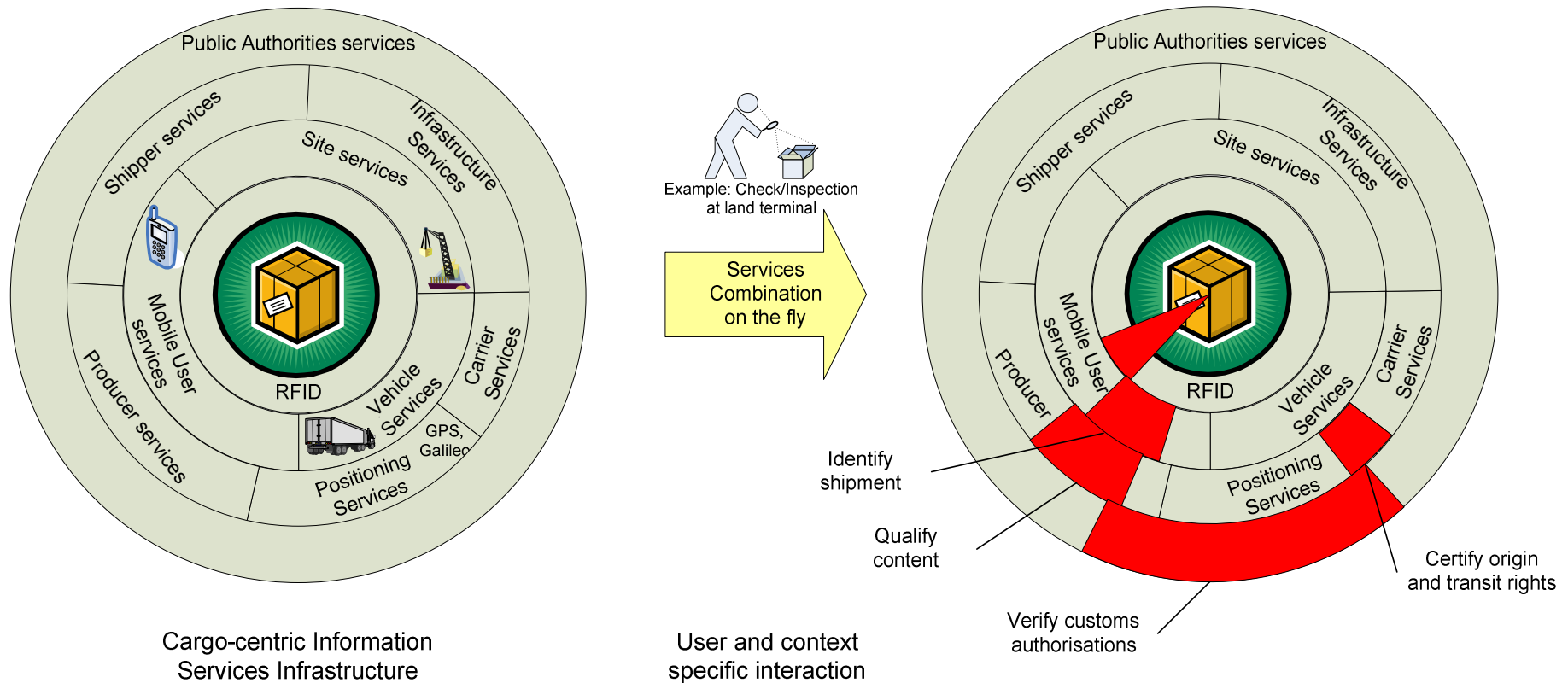
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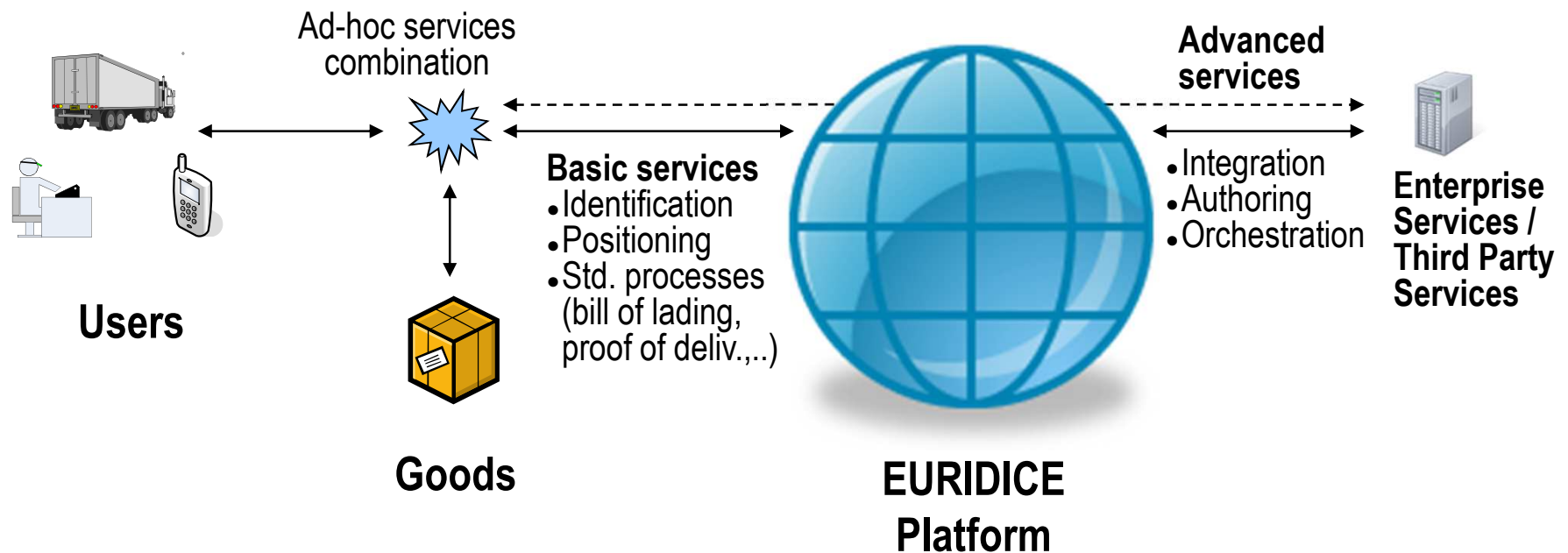


EURIDICE Intelligent Cargo vision

“In five years time, most of the goods flowing through European freight corridors will be ‘intelligent’, i.e.: **self-aware**, **context-aware** and **connected** through a global telecommunication network to support a wide range of information services for logistic operators, industrial users and public authorities.”



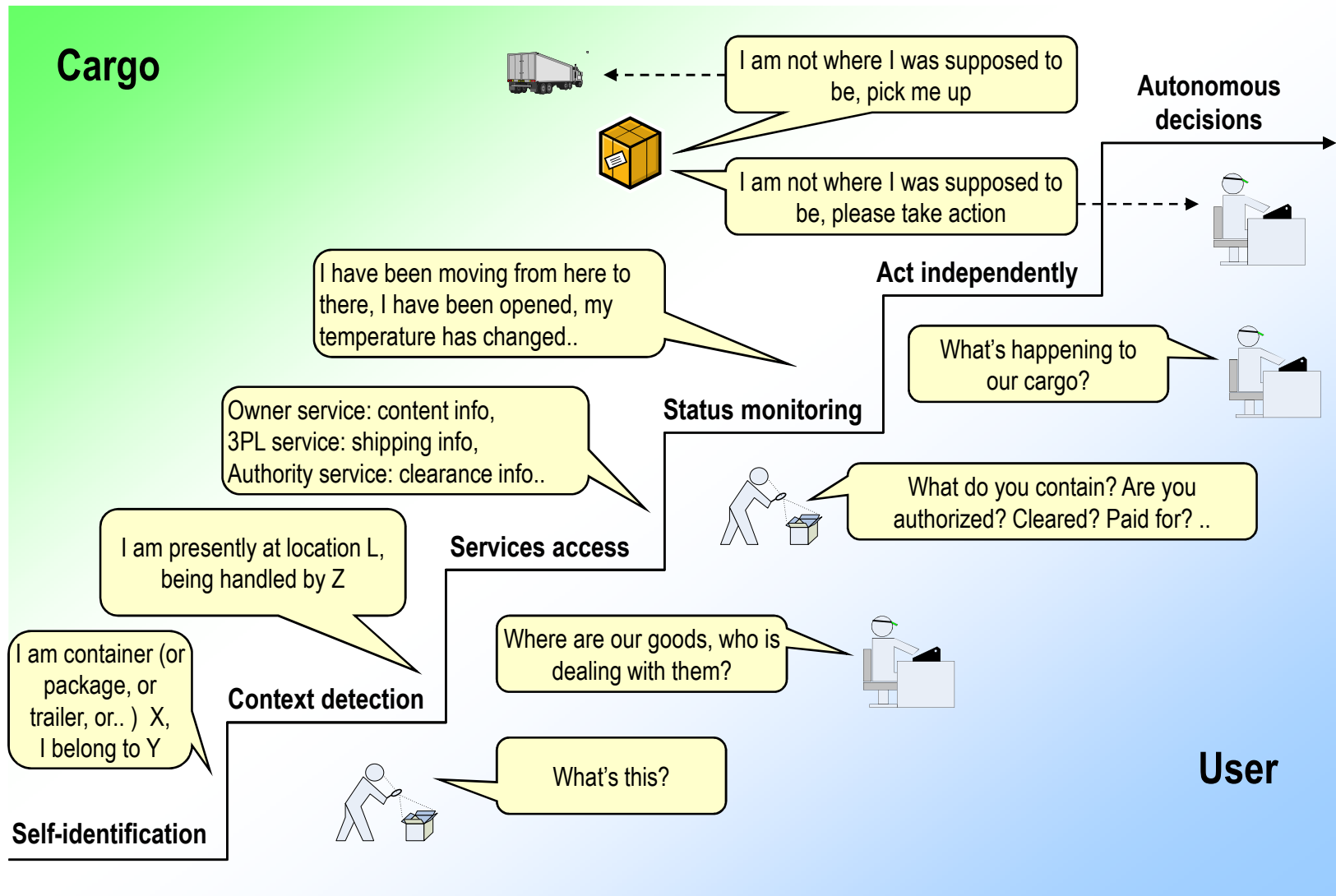
Mission: Provide cargo information services for all



Intelligent Cargo = self-identifying, easy to interact and communicate with



Intelligent Cargo in practice



Path of growth

What we have available:

- EURIDICE technology platform
- First developed and tested services
- Existing business ecosystem

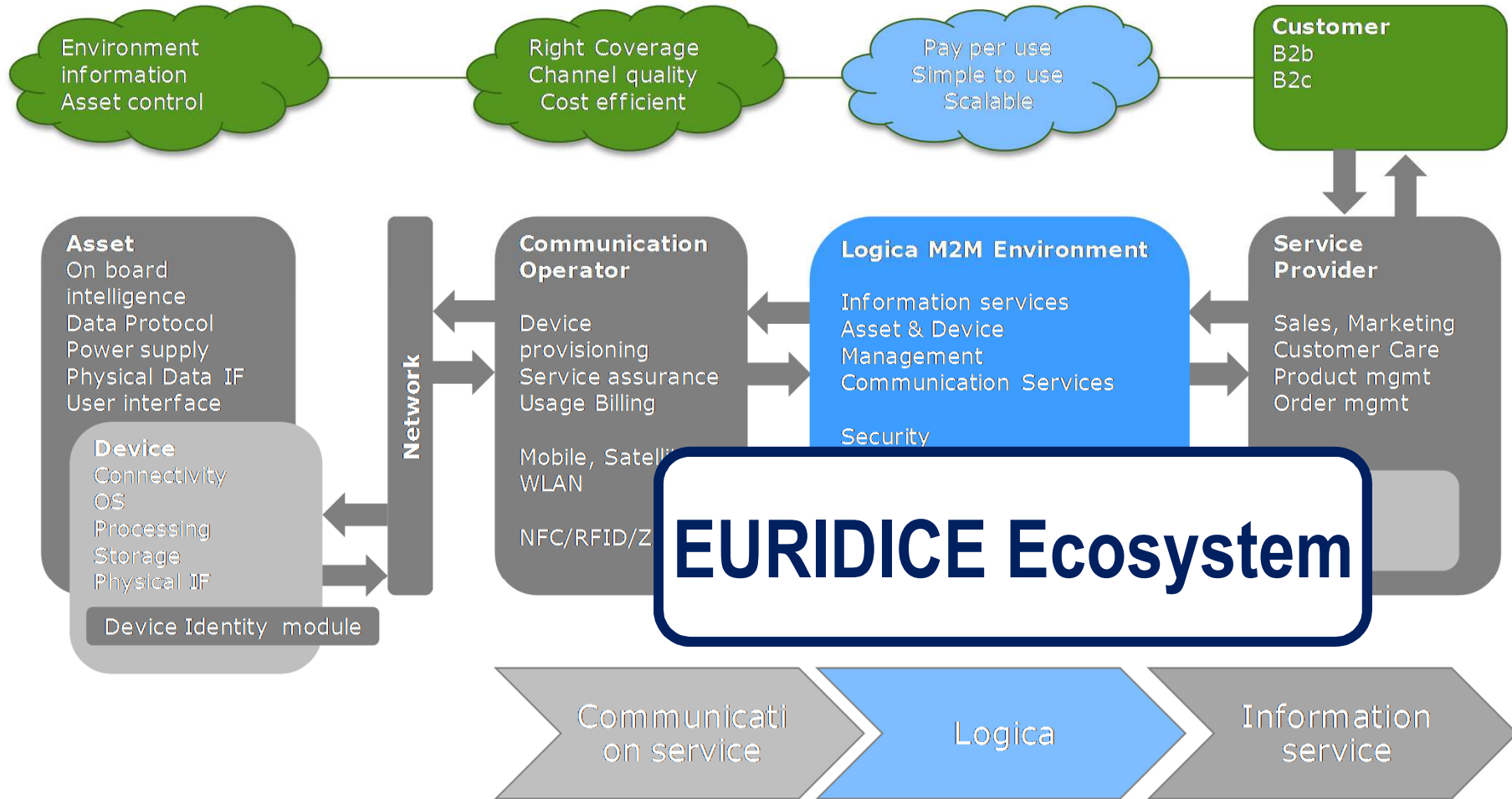
What we need:

- Extending the ecosystem
- Market launch activities



Value chain

(example from system integrator partner in EURIDICE)



Connect your assets | **Build** M2M solutions | **Operate** it as a service



Exploitation opportunities: Combined RFID/M2M device

- The product is ready for the market, the sales are about to be started as well as the first synergies with partners in order to create complete solutions.
- The product will be sold through system integrators, solutions providers, distributors and partners.



Exploitation opportunities: Logistics + cargo centric information services

Insiel provides ICT services and EURIDICE platform

SDAG provides integration among actors and systems

The solution

- **Basic services:**
 - Cargo identification;
 - Loading check against the order;
 - Proof of delivery.
- **Advanced services:**
 - Strong wind, accident and congestion notification;
 - Real time notification in case of deviation from the predefined route (rerouting);
 - Automatic park booking;
 - Cargo monitoring (camera surveillance anti-theft system).

The benefits

- Highly customizable and flexible solution allowing for a brief time to market
- SaaS model allowing customers to use a thin client without installing any software or hardware device

Alarms in ParkPlace		
DateTime	ParkPlace	Alarm
09/10/10	126	theft detect
*		



Exploitation opportunities: Electronic proof-of-delivery

e-POD



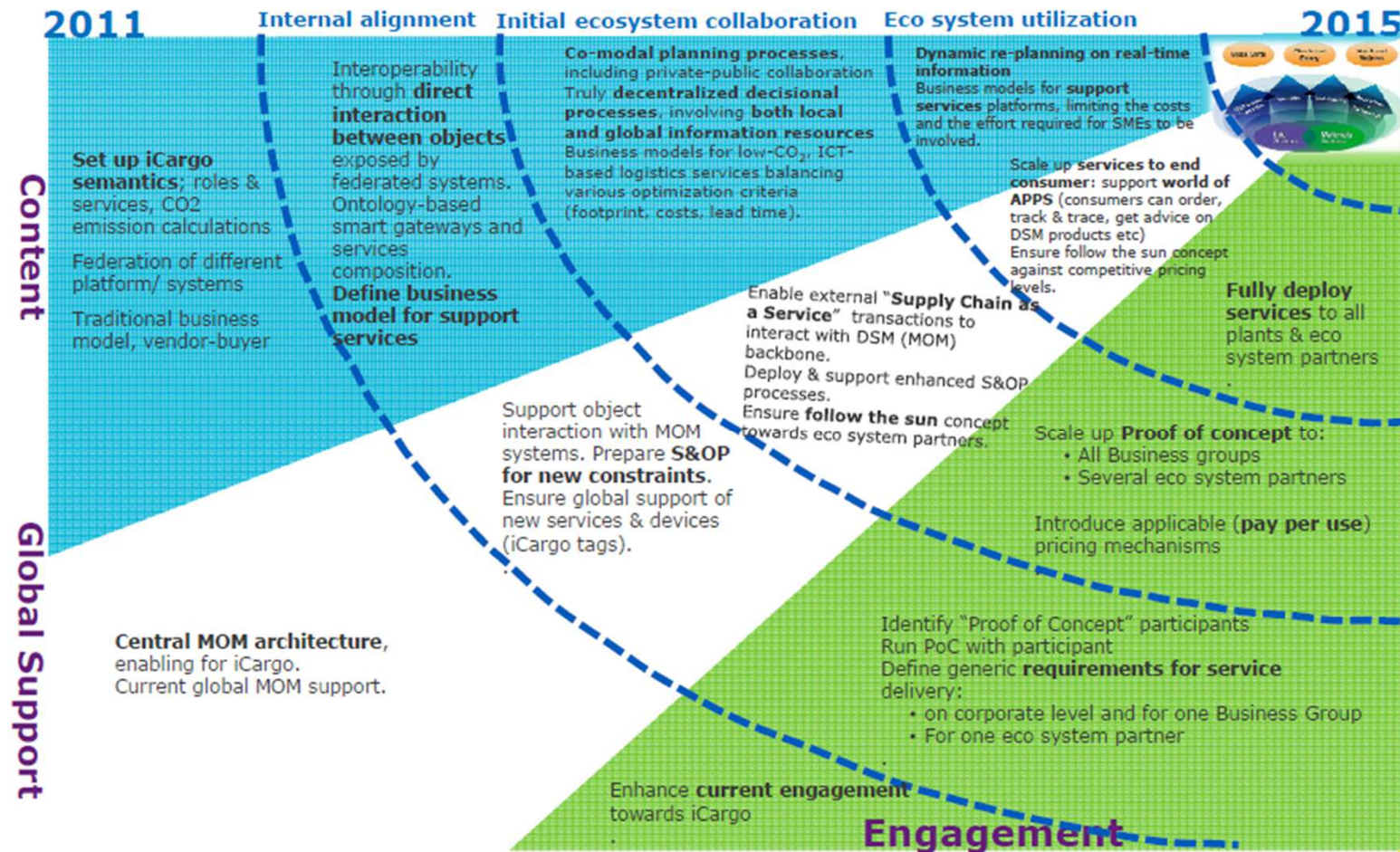
Delivery fulfillment

- After the Goods delivery, the driver takes a photo of the Delivery Note, so that the consignee's signature on the document is captured
- Through barcode recognition the Delivery Note is recognized, the date, the time and the GPS coordinates are recorded
- The consignee can also sign on the PDA's screen so that the signature can be captured electronically



Exploitation opportunities: Large ICT players investing on Intelligent Cargo

“Intelligent Cargo has become a core element of Logica’s international Supply Chain proposition.”



Logica's Intelligent Cargo roadmap



You are welcome..

.. to join our business ecosystem!

www.euridice-project.eu

